



# LUXURY HOME MARKETING

Give your high end listing broad exposure with this marketing program exclusive to Macdonald Realty.



## LUXURYPORTFOLIO.COM

Regular web traffic from over **200 countries**;

**Exclusive** to Macdonald Realty amongst a select few Canadian brokerages

Over \$43B in inventory from 27 countries



Site constantly advertised in Forbes, Architectural Digest, etc - reaching millions of luxury consumers

Included on our Luxury Portfolio-Macdonald Realty micro-site featuring all our high end listings  
**macrealty.luxuryportfolio.com**



## WSJ.COM/REALESTATE

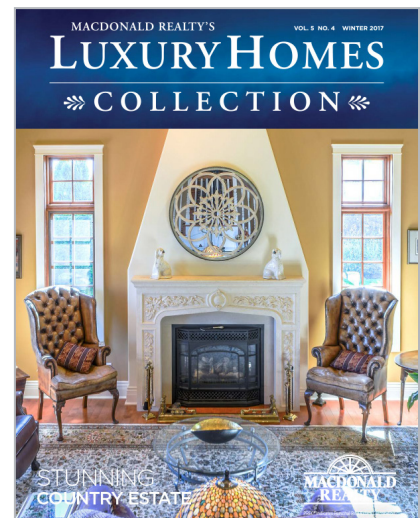
Listings on Luxury Portfolio are shared with the **Wall Street Journal** Online in their real estate section.

## JUWAI.COM

Targeting Chinese luxury consumers with over **1.9 million page views** annually. 40% of site views from top 5 provinces where 67.5% of China's wealthy reside.

## MACREALTY.COM

Flagged and searchable as a luxury listing on the Macdonald Realty's website.



## MACDONALD REALTY LUXURY HOMES MAGAZINE

New listings of exceptional luxury are selected for the next issue of **Macdonald Realty Luxury Homes**, a quarterly magazine featuring some of BC's finest properties.

Distributed to LeadingRE, Luxury Portfolio affiliate offices, our offices, and to clients across BC, North America and Internationally.

Translated into Chinese for distribution in China and digitally on **macrealty.cn**

View the current issue at **macrealty.com/luxurymagazine**