



macrealty.com/macgreen

An Exclusive Macdonald Realty Program

Macdonald Realty, in conjunction with Offsetters Clean Technology, offers our clients the ability to make all their real estate transactions earth friendly.

Greenhouse gas emissions are an unfortunate by-product of many of today's commercial activities. A real estate deal is no exception. Through our partnership with Offsetters, we give you the opportunity to ensure your transaction is 'Carbon Neutral'.

If you are working with a *MacGreen Certified Agent* your transaction will automatically be offset.

WHAT IS CARBON OFFSET?

A 'carbon offset' (aka a carbon credit, a VER, or a CER) occurs when an individual or organization emits a given amount of greenhouse gas (GHG) but invests in measures that will pull the equivalent volume of GHG out of the atmosphere or prevent other emissions from taking place at all. Carbon offsets are a financial instrument representing this reduction in greenhouse gas emissions.

Offsetters' carbon offsets are investments in projects that prevent greenhouse gases from being emitted into the atmosphere.

OFFSETTERS PROJECT TYPES

CANADIAN

Fuel switching and energy efficiency with industrial heat users

Facilities such as commercial greenhouses and cement manufacturers require a lot of heat. Often this heat comes from combustion of coal and other fossil fuels which emit large amounts of greenhouse gases. Offsetters help many facilities switch to lower carbon fuels or by making energy use more efficient.



Renewable energy systems for buildings

Offsetters has helped five high social value facilities such as community centres, affordable housing facilities, and health care centres' to install ground-source heat pump systems, in place of conventional natural gas and electricity systems.

INTERNATIONAL

Offsetters is currently helping with the instillation of a Windfarm near Marmara, Turkey. This clean energy will displace electricity generated from conventional thermal power stations based on fossil fuels.

Find out more at offsetters.ca



**Earth Friendly Real Estate
Presented by Macdonald Realty**